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# Cameron J. Geranios

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## SUMMARY

As a prospective graduating student, I offer a compelling fit for your communications program. I possess innate leadership qualities and exceptional communication skills, rendering me a reliable asset. With an unrelenting commitment to learning, coupled with a consistently positive attitude, I deliver high levels of productivity and efficiency. My unwavering motivation and drive propel me to triumph over obstacles with vigor and determination.

## INTERNSHIP EXPERIENCE

### **Charlotte, North Carolina** - *Public Relations/Marketing Intern for The Ability Experience*

May 2024 - August 2024

- Create and distribute Media Advisories, Broadcast Readers, and [Press Releases](#) for over 400 media outlets across the country.
  - Coverage examples: [WXIX FOX19 Cincinnati](#) - [WSET ABC13 Lynchburg, WV](#)
- Film, edit, and create 20 weekly [short form](#) and 2 [long form](#) videos for marketing and social media (@abilityexp) purposes.

### **Oxford, Mississippi** - *Public Relations Intern for the UM Department of Music*

August 2024 - Present

- Draft and send press releases for stakeholders and local media outlets.
  - Songwriter's Workshop [Press Release](#) and [Coverage](#)
  - University News Release - [LOU Youth Symphony and OSP](#)
- Edit weekly UM Department of Music Newsletter - [Example Article](#)
- Create a 36-page [PR Campaign](#) with a focus on veteran and community engagement.

## EDUCATION

### **University of Mississippi, Oxford, Mississippi** - *Bachelor of Arts in Journalism, Multimedia News Reporting Emphasis, Public Relations Specialization, Minor in History*

August 2021 - Present

- Spring 2023 Dean's Honor Roll and Spring 2024 Chancellor's Honor Roll
- Member of the Public Relations Student Society of America (PRSSA)
- 3.4 Overall GPA and 3.86 Major GPA

#### **School of Journalism Work Samples:**

[Mississippi Ghost Town](#) - [Astronomy Open House](#) - [Halloween Festivities](#) - [Liam Payne Reaction](#)

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## ACTIVITIES/AWARDS/LEADERSHIP

Eagle Scout of Troop 42 in San Mateo, California.

- Led 15 Scouts to construct training props for the Kings Mountain Volunteer Fire Station.
- Served as Senior Patrol Leader, Assistant Senior Patrol Leader, Historian, and Instructor.

Tuba player in the Ole Miss “Pride of the South” Marching Band, and Traditional Jazz Combo “The Yocona Stompers.”

Member of the Alpha Lambda Chapter of the Pi Kappa Phi fraternity.

- David D. Morgan “Extra Mile” National Scholars Program 2024 award recipient.

### *Leadership Positions*

- **Treasurer** - August 2022 to August 2023
  - Created and maintained a \$150,000+ [budget](#) for the chapter.
- **Warden** - August 2023 to November 2023
  - Oversaw the 8-week new member education program for 25 associate members.
- **Public Relations Chairman** - November 2023 to November 2024
  - Doubled Chapter [Instagram](#) followers (1,000 to 2,000).
  - Created and posted 33 pieces of content.
  - Produced, and distributed 1,000 [pamphlets](#) to be used for the 2024 recruitment.
  - Organized the 10th Anniversary/2024 Alumni Weekend.
- **Scholarship Chairman** - November 2023 to November 2024
  - Raised the Chapter GPA from 2.4 in Fall 2023 to 2.9 in Spring 2024.
  - Collected and cataloged the midterm grades of 120 active members.
  - Fostered a mutually beneficial relationship with the University of Mississippi Center for Student Success and First-Year Experience.

## VOLUNTEERISM

Kings Mountain Art Fair - *Recurring Labor Day weekends*

- An annual 3-day festival to raise money for the local volunteer fire brigade, community center, and elementary school.
- Volunteered for 12 years, primarily working in the food and beverage service.

2023 Founders Day 5k - *December 10, 2024*

- Volunteer leader of the 2023 San Francisco Team
- Personally fundraised over [\\$2,200](#).
- Led a team of 14 people on a 5k walk to bring awareness to people living with disabilities.
- Awarded a \$250 grant to the local Half Moon Bay Big Wave Project, a housing initiative for adults with intellectual disabilities.

2025 Journey of Hope - *June 2025 to August 2025*

- A 9-week cross-country cycling trip to raise money and awareness for people with disabilities.
- Set a personal fundraising goal of [\\$20,000](#).
- Created a [fundraising campaign](#) to involve Ole Miss sororities and volunteer at local organizations that help people with disabilities.