

Rebecca T. de Souza

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San Diego, California

Curriculum Vitae: May 2022

Research Interests

- Health, food justice, hunger and obesity
- Antiracism, whiteness, equity
- Qualitative research methods, ethnography, interviewing
- Neoliberalism, power, empowerment,
- Hindu nationalism (Hindutva), immigration, citizenship

Education

Doctorate (Ph.D.) of Communication in Health Communication, Minor in Qualitative Methods, Culture, and Health, 2003 - 2007

Department of Communication, Purdue University, West Lafayette, Indiana, USA
Dissertation: NGOs and Empowerment: Creating Communicative Spaces within the Realm of HIV/AIDS in India (Advisor: Mohan J. Dutta)

Master of Arts in Media, Technology, and Science, Minor in Research Methods, 2001 - 2003

Department of Communication, Purdue University, West Lafayette, Indiana, USA
Thesis: Influence of Media Economics and Dramatic Conventions on Television Portrayals of Relationship Conflict: A Content Analysis (Advisor: John Sherry)

Bachelor of Arts in Communicative English, 1996 - 1999

Mount Carmel College, Bangalore University, Bangalore, India

Study Abroad Program, International Cultural Youth Exchange, Austria, 1995 - 1996

Academic Appointments

2022-Present	Associate Professor, San Diego State University
2020-2022	Full Professor, University of Minnesota Duluth
2013-2020	Associate Professor, University of Minnesota Duluth
2007-2013	Assistant Professor, University of Minnesota Duluth

Publications

Book

de Souza, R. (2019). [*Feeding the Other: Whiteness Privilege and Neoliberal Stigma in Food Pantries*](#). Cambridge, MA: MIT Press

Outstanding Book Award, International Communication Association, 2021

Outstanding Monograph Award, National Communication Association, Organizational Communication Division, 2020

Featured on Danielle Nierenberg's [Food Tank's Summer 2020 Reading List](#), 2020

Featured on [Food Books to Inspire Action](#), CUESA, Cultivating a Healthy Food System, 2020

Featured on [Food Politics by Marion Nestle](#), 2020

Featured in Psychology Today, Dec 21, 2019, *Feeding hunger, feeding stigma: How food banks help and hurt* by A. Brewis & A. Wutich. [Full text.](#)

Featured on [National Communication Association Bookshelf](#) for new and notable award-winning books written by communication scholars

Reviewed by: *Health Communication, International Journal of Communication, Departures in Critical Qualitative Research, Food, Culture & Society, Journal of Agriculture, Food Systems, and Community Development, Gastronomica: The Journal of Critical Food Studies, Agricultural and Human Values, Graduate Association for Food Studies, Dialogues in Social Justice.*

Reviews Forthcoming: *Management Communication Quarterly, Environment and Planning D: Society and Space.*

Journal Articles

1. de Souza, R. (accepted). Communication, carcerality, and neoliberal stigma: The case of hunger and food assistance in the United States. *Journal of Applied Communication Research*.
2. de Souza, R. & Hussain, S. A. (2021). "Howdy Modi!": Mediatization, Hindutva, and long-distance ethnonationalism. *Journal of International and Intercultural Communication*. DOI: 10.1080/17513057.2021.1987505. [Full text.](#)
3. de Souza, R. (2020). [On hope, privilege, and blind spots](#). *Health Communication*. DOI: 10.1080/10410236.2020.1731778. [Full text.](#)
4. de Souza, R. (2019). [Working the hyphen from below: The "thick decryption of subtext" and the micro-politics of knowledge production](#). *Front Commun*, 4 (68). DOI:10.3389/fcomm.2019.00068. [Full text.](#)
5. LaCaille, L., Schultz, J., Goei, R., LaCaille, R., Dauner, K., de Souza, R., Versnik Nowak, A. & Regal, R. (2016). [Go! Results from a quasi-experimental obesity prevention trial with hospital employees](#). *BMC Public Health*, 16, 171. [Full text.](#)
6. de Souza, R. (2015). ["I've thought about this, trust me": Understanding the values and assumptions that underlie prescription stimulant misuse among college students](#). *International Journal of Communication*, 9, 1187-1205. DOI:1932-8036/20150005. [Full text.](#)
7. de Souza, R., Peterson, J., & Brakke, K. (2015). ["You gotta try it!" A qualitative exploration of the role of communicative interactions in prescription stimulant misuse](#). *International Journal of Communication and Health*, 6, 49-59. [Full text.](#)
8. de Souza, R., Dauner, K., Goei, R., LaCaille, L., Kotowski, M., Feenstra Schultz, J, LaCaille, R. & Versnik Nowak, A. (2014). [An evaluation of the peer helper component of Go!: A multmessage, multi-"step" obesity prevention intervention](#). *American Journal of Health Education*, 45(1), 12-19. DOI: <https://doi.org/10.1080/19325037.2013.853001>. [Full text.](#)
9. de Souza, R. (2014). [A qualitative study of roles performed by peer workers in the context of HIV in India](#). *Journal of the Association of Nursing in AIDS Care*, 25 (2), 176-187. DOI: <https://doi.org/10.1016/j.jana.2013.01.004>. [Full text.](#)
10. Pine, A. & de Souza, R. (2013). [Including the voices of communities in food insecurity research: An empowerment-based agenda for food scholarship](#). *Journal of Agriculture, Food Systems, and Community Development*, 3(4), 71-79. DOI: <https://doi.org/10.5304/jafscd.2013.034.007>. [Full text.](#)

11. de Souza, R. (2012). [Theorizing the relationship between HIV/AIDS, biomedicine, and culture using an urban Indian setting as a case study](#). *Communication Theory*, 22, 163-186. DOI: <https://doi.org/10.1111/j.1468-2885.2012.01403.x>. [Full text](#).
12. Titus, B. & de Souza, R. (2011). [Finding meaning in the loss of a child: Journeys of chaos and quest](#). *Health Communication*, 26 (5), 450-460. DOI: 10.1080/10410236.2011.554167. [Full text](#).
13. de Souza, R. (2010). [Local Perspectives on empowerment and responsibility in the “New Public Health”](#). *Health Communication*, 26(1), 25-36. DOI: 10.1080/10410236.2011.527619. [Full text](#).
14. de Souza, R. (2010). [NGOs in India's elite newspapers: A framing analysis](#). *Asian Journal of Communication*, 20 (4), 477-493. DOI: <https://doi.org/10.1080/01292986.2010.496863>. [Full text](#).
15. de Souza, R. (2010). [Women living with HIV: Stories of powerlessness and agency](#). *Women's Studies International Forum*, 33 (3), 244-252. DOI: <https://doi.org/10.1016/j.wsif.2010.01.006>. [Full text](#).
16. de Souza, R. (2009). [Creating “communicative spaces”: A case of NGO community-organizing for HIV/AIDS Prevention](#). *Health Communication*, 24 (8), 692-702. DOI: 10.1080/10410230903264006. [Full text](#).
17. de Souza, R. & Dutta, M. (2008). [Global and local networking for HIV/AIDS prevention: The case of the Saathii E-Forum](#). *Journal of Health Communication*, 13 (4), 326–344. DOI: 10.1080/10810730802063363. [Full text](#)
18. Dutta-Bergman, M. & de Souza, R. (2008). [Reconciling the past and present: Reflexivity in the critical-cultural approach to health campaigns](#). *Health Communication*, 23 (4), 326-339. DOI: 10.1080/10410230802229704. [Full text](#).
19. de Souza, R. (2007). [The construction of HIV/AIDS in Indian newspapers: A frame analysis](#). *Health Communication*, 21(3), 257–266. DOI: <https://doi.org/10.1080/10410230701307733>. [Full text](#).

Book Chapters & Encyclopedia Entries

20. Pine, A. and de Souza, R. (forthcoming). Hunger, survivance, and reparative food policy: A racial analysis of the “right to food”. *Organizing Food Justice: Critical Organizational Communication Theory Meets the Food Movement*. Routledge Edited by Sarah Dempsey. Routledge.
21. de Souza, R. (forthcoming). Hindutva and ethno-nationalism in the Indian American diaspora.
22. de Souza, R. (2022). Food insecurity. *International Encyclopedia of Health Communication*
23. *Oxford Encyclopedia of Race, Ethnicity, & Communication*. Sudeshna Roy & Federico Subervi (Eds).
24. de Souza, R. & Bauerkamper, J. (2019.) Foreword. In “Think Pieces on UMD’S Liberal Education Program and the Value of the Liberal Arts.” Edited by Kristin Hylenski and Jennifer Brady. UMD Digital Conservancy. [Full Text](#).
25. de Souza, R. (2014) *Collective efficacy*. [Encyclopedia of Health Communication](#). Sage. Teresa Thompson (Ed.).
de Souza, R. (2013). The “business” of doing health interventions: NGOs, funders, and communities. In M. Dutta & G. Kreps, Reducing [Health Disparities: Communication Interventions](#). Peter Lang, NY: New York. [Full text](#).
26. de Souza, R., Basu, A., Kim, I., Basnyat, I., & Dutta, M. (2008). Who agreed to the neoliberal trade agreements? A discussion of the impact of “fair trade” on the health of marginalized communities. In H. Zoller & M. Dutta. (Eds.), [Emerging Perspectives in Health Communication: Interpretive, Critical, and Cultural Approaches](#), Mahwah, NJ: Lawrence Erlbaum.
27. de Souza, R. & Sherry, J. (2006). Portrayals of romantic conflict on adolescent television. *Media Report to Women*, 34 (1).

Book Reviews

- Communicating about health: Current issues and perspectives (2014), 4th Edition, Athena du Pre, Oxford University Press.
- [Communication perspectives on HIV/AIDS for the 21st century](#) (2008). Timothy Edgar, Seth Noar, and Vicki Freimuth (Eds.), New York, NY: Routledge.

Manuscripts in Progress

- Pine, de Souza, and Baumgartner. Reimagining the food shelf: Conceptualizing the food shelf as a community food security project. Submitted *Journal of Hunger and Environmental Health*
- de Souza, R. & Harvey, J. Hunger as material and “mental load”: The feminization of hunger. Submitted *Journal of Hunger and Environmental Health*
- de Souza, R. Dignity in food charity? Possibilities for dismantling racism at the frontlines. To be submitted to *Agricultural and Human Values*.

Conferences and Presentations

Competitive Papers at Professional Conferences

1. de Souza, R. & Pine, A. (2021). Hunger, survivance, and imaginative futures: A racial analysis of the “right to food”. Organizational Communication Division, National Communication Association Conference, Seattle, WA.
2. de Souza, R. & Hussain, S. A. (2021). Global Hindutva, and long distance ethnonationalism. Accepted for Asian Pacific American Studies Division, National Communication Association Conference, Seattle, WA.
3. de Souza, R. & Hussain, S. A. (2020). “Howdy Modi!”: Mediatization, Hindutva, and long distance ethnonationalism. Short paper presented in Asian Pacific American Studies Division, National Communication Association, virtual conference.
4. de Souza, R. (2019). Working the hyphen from below: Here’s to survival and living to tell the story. Paper presented in Asian Pacific American Studies Division, National Communication Association Conference, Baltimore, MD.
5. LaCaille, R., LaCaille, L., Goei, R., Versnik Nowak, A., de Souza, R., Feenstra Schultz, J., Dauner, K., Weber, M., & Putney, H. (2012). The effects of a worksite obesity prevention program on stair use: It works, but can it last? Submitted to Society of Behavioral Medicine Conference, New Orleans, LA.
6. LaCaille, L., Feenstra Schultz, J., Dauner, K., LaCaille, R., Versnik Nowak, A., Goei, R., de Souza, R., & Krambeer, R. (2011). Conducting nutrition labeling interventions in applied settings: Challenges and opportunities. Presented at the American Public Health Association Conference, Washington DC,
7. Feenstra Schultz, J., LaCaille, L., Dauner, K., LaCaille, R., Goei, R., de Souza, R., Klinger, J., Versnik Nowak, A., (2011). Promoting healthy behavior using economic incentives and information. Presented at the International Health Education Association Conference.
8. de Souza, R. (2011). The “Business” of doing health interventions: NGOs, funders, and communities. Paper presented at International Communication Association Conference, Boston, MA.
9. de Souza, R. (2010). Local perspectives on empowerment and responsibility in the New Public Health. Paper presented at the National Communication Association Conference, San Francisco, CA.

10. de Souza, R. (2009) Women living with HIV: Stories of powerlessness and agency. Paper presented at the National Communication Association Conference, Chicago, IL.
11. de Souza, R. (2008) NGOs and community-based HIV/AIDS programs: A case-study. Paper presented at National Communication Association Conference, San Diego, CA.
12. de Souza, R. (2008) Are NGOs still legitimate actors in India? A media framing analysis. Paper presented at National Communication Association Conference, San Diego, CA.
13. de Souza, R. (2006). The construction of HIV/AIDS in Indian newspapers: A frame analysis. Paper presented at the National Communication Association Conference, San Antonio, TX.
14. de Souza, R. (2005). Who should NGOs collaborate with? A critical evaluation of the public sphere in participatory approaches to health promotion. Paper presented at National Communication Association Conference, Boston, MS.
15. de Souza, R., Basu, A., & Dutta-Bergman, M. (2005). TRIPS and health: Neoliberal policy that marginalizes. Paper presented at the National Communication Association Conference, Boston, MS.
16. de Souza, R. & Sherry, J. (2005). Portrayals of romantic conflict on adolescent *television*. Paper presented at International Communication Association Conference, New York, NY.
17. de Souza, R. (2004). Reconciling the past and present: Reflexivity in the critical-cultural approach to health campaigns. Paper presented at National Communication Association Conference, Chicago, IL.
18. de Souza, R. & Buenger, E. (2003). Lifetime versus network television: A comparative analysis of heart related health messages for women. Paper presented at the National Communication Association Conference, Chicago, IL.
19. Sherry, J., Lucas, K., de Souza, R. & Brown, C. (2003). Video games uses and gratifications as predictors of use and game preference among different age cohorts. Paper presented at International Communication Association Conference, San Diego, CA.
20. Sherry, J., de Souza R., Greenberg, B. S., & Lachlan, K. (2003). Relationship between developmental stages and video game uses and gratifications, game preference and amount of time spent in play. Paper presented at International Communication Association, San Diego, CA.
21. Sherry, J., de Souza, R., & Holmstrom, A. (2003). The appeal of violent video games in children. Paper presented at Broadcast Education Association Annual Convention, Las Vegas, NV.
22. Sherry, J. L., Lucas, K., Brown, C., de Souza, R., & Holmstrom, A. (2002). Uses and effects of violent video games. Paper presented at Central States Communication Association Conference, Milwaukee, WI.

Conference Panels

23. Presenter (2021). Spotlight panel. Critical health communication methodologies: Centering power and politics in health communication. National Communication Association Conference, Seattle, WA.
24. Respondent/participant (2021). Research in progress/collaboration space A Table 02: Intersectional connections, Health Communication Division, National Communication Association Conference, Seattle, WA.
25. Co-chair (2021), Mentoring, networking, and building community as Asian/Pacific American scholars. National Communication Association Conference, Seattle, WA.
26. Presenter (2021), Reflections of the “social justice turn” in communication” Problematizing, materializing, globalizing critical futures of the discipline. National Communication Association Conference, Seattle, WA.

27. Chair (2021), A South Asia caucus at NCA? Regenerating dialogue and renewing commitments. National Communication Association Conference, Seattle, WA.
28. Panelist (2020), NCA Health Communication Division's Biannual Doctoral and Early Career Scholar Preconference. Health Communication at the Crossroads: Current and Future Directions in Your Career and the Discipline. Synchronous virtual panels at the National Communication Association Conference.
29. Panelist, Inclusion, Diversity, Equity, and Access of/by/for U.S.-Based International Scholars in NCA. Synchronous virtual panel sponsored by NCA Diversity Council. National Communication Association.
30. Na. A., de Souza, R., Sastry, S., Doshi, M., Hao, R., Parks, E., & Washington, M. (2020) Scholars at the Crossroads: Mentoring, Networking, and Building Community as Asian/Pacific American Scholars. Synchronous virtual panel sponsored by Asian Pacific American Studies Division and Caucus at the National Communication Association Conference.
31. de Souza, R., Doshi, M., Sastry, S., Basu, A., Oh, D., Hanasono, L., Hao, R., Ban, Z. (2019). Publish or perish? Strategies for surviving as an A/PAC scholar. Panel discussion for Asian Pacific American Studies Division and Asian Pacific American Caucus, National Communication Association Conference, Baltimore, MD.
32. Doshi, M., de Souza, R., Hao, R., Sastry, S., Pham, V., Parks, E., & Washington, M. (2019). Survival in the time of #Commsowhite: Mentoring, networking and building community as Asian/Pacific American Scholars. Panel presented at the National Communication Association Conference, Baltimore, MD.
33. Moderator, Nothing about us, without us: Listening to "experts by experience" from Canada, the US and the UK discuss hunger and food insecurity (September 2019). Closing the Hunger Gap Conference, Raleigh, NC, Sept 2019. Participants: Kane, H. (Mother Hubbard's Cupboard, Indiana, USA), Walters, H. (Food Power, UK), Bogart, J. (Food Bank of the Southern Tier in New York, Upstate New York, USA), and (Andrew) Antonio (FoodShare, Toronto, Canada).
34. Elton, J., Paglia, J., de Souza, R. (2007). Broadening Biomedical Worldviews: Critical Cultural Perspectives on Health and Disease. Critical and Cultural Studies Division. National Communication Association Conference, Chicago, IL.
35. Zeitz, W., de Souza, R., Basu, A., Jiang, M., & Cantu, I. (2005). Shedding the politics: A healthy reflection on academic and social identities. National Communication Association Conference, Boston, MA.
36. de Souza, R. (2005). Culture and Health: Negotiating the Global and the Local. Central States Communication Association Conference, Kansas City, MO.
37. Sherry, J. L., Lucas, K., Brown, C., Holmstrom, A., & de Souza, R. (2002). Collaborative Research at Purdue. Central States Communication Association Conference, Milwaukee, WI.

Awards and Honors

- Outstanding Book Award for *Feeding the Other: Whiteness Privilege and Neoliberal Stigma in Food Pantries*, International Communication Association, 2021
- Outstanding Monograph Award for *Feeding the Other: Whiteness Privilege and Neoliberal Stigma in Food Pantries*, National Communication Association Organizational Communication Division, 2020
- Nominee, NCA's *Gerald M. Phillips Award for Distinguished Applied Communication Scholarship*, National Communication Association, 2021

- Nominee, Diamond Anniversary Award for *Feeding the Other: Whiteness Privilege and Neoliberal Stigma in Food Pantries*, National Communication Association, 2020
- Outstanding Research Productivity for Tenured Faculty, College of Liberal Arts Research Award, 2020-2021
- Awarded Single Semester Leave, University of Minnesota Duluth, 2016
- Invited guest, Representative Rick Nolan (D) of 8th Congressional District MN to attend Indian Prime Minister Narendra Modi's joint address to US Congress, Washington DC, June 8th, 2016
- Outstanding Research Productivity for faculty on the tenure-track, College of Liberal Arts Research Award, 2010-2011
- Awarded Single Semester Leave, University of Minnesota Duluth, 2010
- Distinguished Dissertation Award, Purdue University, College of Liberal Arts, 2008
- Purdue nominee for CGS/University Microfilms International Distinguished Dissertation Award, 2008
- Alan Monroe Award, Purdue University, 2006
- Ross Fellowship, Purdue University, 2003 - 2004
- Best Student in Communicative English, Bangalore University, 1999
- National Merit Scholarship, Bangalore University, 1995

Grants

1. \$1,000, Chancellor's Small Grants, University of Minnesota, Duluth, Hunger in the US, 2021
2. \$1,000, Chancellor's Small Grants, University of Minnesota, Duluth, Hindu Ethnonationalism, 2020
3. \$10,160, Co-Principal Investigator, Healthy Foods, Healthy Lives Institute, University of Minnesota Community-University Planning Grant: Mindfulness-Based Food and Well-being Program. Co-PI Jacquelyn Harvey-Knowles, 2016–2017
4. \$5,375, EVCAA Research and Scholarship Grant program (2015-2016), University of Minnesota, Duluth, Food, Food Pantries and Faith-Based Organizations: Towards an Understanding of the Political Economy of Stigma, 2015-2016
5. \$1,000, Chancellor's Small Grants, University of Minnesota, Duluth, Study Abroad Program in Bangalore, India, 2014
6. \$3,000, GPS Alliance International Travel Grant, University of Minnesota, Community Empowerment and Social Change in South India, 2014
7. \$1,000, Travel Award, International Education Office, Study Abroad Program Social Change and Community Empowerment in South India, 2013
8. \$5,000, Co-Principal Investigator, Small Seed Grant: Strategic Plan, University of Minnesota, Duluth, The food-based community economy: Understanding how community enterprises provide for those experiencing food scarcity in Duluth, Minnesota. Co-PI: Adam Pine, 2013
9. \$3,015, Co-Principal Investigator, Center for Community and Regional Research, University of Minnesota, Duluth, The food-based community economy: Understanding how community enterprises provide for those experiencing food scarcity in Duluth, Minnesota. Co-PI: Adam Pine, 2012 - 2013
10. \$14,276, Co-Principal Investigator, Institute for Advanced Studies, University of Minnesota. The food-based community economy: Understanding how community enterprises provide for those experiencing food scarcity. PI: Adam Pine, 2011 - 2012
11. \$750, Chancellor's Small Grants, University of Minnesota, Duluth, Prescription stimulant abuse among college students: A study of uses, motivations, and context, 2011

12. \$99,994, Co-investigator, Healthy Foods, Healthy Lives Institute, University of Minnesota, Preventing obesity in the worksite: A multi-message, multi-step approach, PIs: Lara LaCaille & Jennifer Schultz, UMD, 2010 - 2012
13. \$25,000, Co-Principal Investigator, Body and Knowing Grant, Institute for Advanced Studies, University of Minnesota, Training the body for participation in the public sphere, Collaborators: Adam Pine and Mark Zmudy, 2008 - 2009
14. \$18,000, Fellow, Bilsland Dissertation Fellowship, Purdue University, Mobilizing communities for HIV/AIDS prevention: A study of the cultural and communicative practices of non-governmental organizations in an Indian context, 2006 - 2007
15. \$2,296, Purdue Research Foundation Summer Research Grant, Purdue University, Non-governmental organizations and health campaigns: A case study of the participatory process between non-governmental organizations and their multiple stakeholders, 2006

Public Scholarship

Op-Eds and Commentaries

1. RightsNotCharity, Medium, [Philanthropy must go beyond charity to fund transformational food system change](#). Open letter to Sustainable Agriculture and Food System Funders (SAFSF) Funders, 2020.
2. de Souza, R. & Pine, A. [Trump's new rules for SNAP benefits are cruel](#). *Star Tribune*, 2019.
3. Olivier de Shutter et al. [Food banks are no solution to poverty](#). *The Guardian*, 2019.
4. de Souza, R. [Hindutva lands on foreign shores: A view from the gallery](#). *KAFILA: Political Commentary from India and South Asia*, 2016
5. de Souza, R. A story about what UEA did for me (and for you), *The Union Caller*. University of Minnesota Duluth, 2015.
6. Gore, D. and de Souza, R. [Local view: The imaginary health-care market](#). *Duluth News Tribune*, 2010.

Public Talks and Lectures

7. "Whiteness and racial dynamics in food pantries", Northwest Harvest, Seattle Washington, November 2021
8. "Dignity in emergency distributive food services", Soil to Sustenance Network/Together Omaha, Omaha Nebraska, August 2021
9. "Whiteness, privilege, and the stigma of hunger at food pantries", 16th Annual Chicago Food Justice Summit. Chicago Food Policy Council, March 2020
10. "Stigma of hunger", Louisiana State University, Rhetorical Society-Louisiana State University (RSA-LSU), Geaux Rhetoric Speaker Series, December 2020
11. Institute on the Environment at UMD, Panel: Creating sustainable food systems on both a local and global scale, December 2020
12. Employees of Color and American Indian Association (EOCAI), Panelist: "Leadership". February 2020, University of Minnesota, Duluth.
13. "The "Call": Frontline Practices that Sustain the Racial Hierarchy", February 2019, YMCA, Duluth.
14. "The meaning of good food", Peace Church, Duluth, February 2015.
15. "Paradox of abundance and scarcity in the food system", Keynote Speaker Communication Alumni Brunch, Duluth, March 2014.

16. "Food choice in the context of scarcity", Summer Bridges & Pathways Program, University of Minnesota School of Medicine, June 2014,
17. "People living with HIV and AIDS in India", Equity and Diversity Panel, UMD, Duluth, March 2011
18. "From detachment to empowerment: How HIV+ people join together and mobilize health and social change", Institute of Advanced Studies, University of Minnesota, April 2010.

Graduate Seminars Talks

19. Graduate Seminar, Elizabeth Parks, Communication and Cultural Diversity, Colorado State University, forthcoming November 2021
20. Graduate Seminar, Sarah Dempsey, University of North Carolina, Chapel Hill, November 2020
21. Graduate Seminar, Megan Schraedley, Westchester University, March 2020
22. Graduate Seminar, Sarah Dempsey, University of North Carolina, Chapel Hill, November 2019
23. Graduate Seminar, Lynn Harter, Ohio University, November 2019
24. Graduate Seminar, Lynn Harter, Ohio University, November 2017

Podcasts and Interviews

24. *Rights Not Charity*, Conversation with Rebecca de Souza about the stigma of hunger. Forthcoming Fall, 2021.
25. Interview with Saadhana Deshpande, *Zero Hunger, Chicago Food Policy Action Council*, [Transforming the food pantry space: A conversation with Dr. Rebecca de Souza](#), 2021
26. *NCA Communication Matters*, Episode 34, Addressing peer review process for academic journal articles, mentoring role of the reviewer, and issues related to diversity and inclusion in reviewing. With Denise M. Bostdorff (College of Wooster), Devika Chawla (Ohio University), and Mary Stuckey (Penn State), May 2021
27. *Defining Moments Podcast*, Conversations about Health and Healing, [Reimagining food pantry spaces as activist spaces](#). Interview with Dr. Lynn Harter, Ohio University, 2020
28. *Heritage Radio Network*, [A conversation with Rebecca de Souza](#). Interview with Coral Lee for Meant to be Eaten, 2020
29. Interview with Austin Bryniarski, *The Lexicon*, 2020
30. *Food Sleuth Radio*, [Interview with Melinda Hemmelgard](#), 2019
31. Interview with *The Reader*, MIT Press, [The stigma of poverty: In conversation with Rebecca de Souza](#), 2019
32. Interview with Andy Fisher, [Feeding the Other examines race, privilege, and stigma perpetuated by food pantries](#), 2019

Podcast Host: *Rights not charity*

33. Professor Jan Poppendieck, *Help me Understand Series*: [What is hunger in the United States?](#), May 2021
34. Suzanne Babb, *Hunger, Policy, and Power Series*: Hunger, Historical Policies, and Structural racism in the United States, to be recorded November 2, 2021
35. Farmers, community organizers, and food producers: Dee Woods and Karen Washington, *Hunger, Policy, and Power Series*: Food Sovereignty, to be recorded December 2021

Documentaries

33. *What we're hungry for: How food pantries fed rural Wisconsin during the pandemic*. Produced by Jim Winship, link to extended trailer: <https://vimeo.com/458750065/301f0c53cf>

Teaching

Courses Taught and Developed at University of Minnesota, Duluth (2007-2020)

Health Communication (in-person, hybrid, and online asynchronous)
Food, Communication, and Health (in-person)
Communicating Difference: An Introduction to Race, Power, and Identity (in-person, hybrid, and online asynchronous)
Community Empowerment for Health (in-person)
Community Engagement (Graduate Seminar)
Health Campaigns (in-person, hybrid, and online asynchronous)
Community Empowerment in South India (Study Abroad Program)
Media Effects (in-person)

Courses Taught at Purdue University, West Lafayette, Indiana (2001-2007)

Interpersonal Communication (in-person)
Small Group Communication (in-person)
Public Speaking (in-person)
Globalization (Teaching Assistant)

Undergraduate and Graduate Student Mentorship

Undergraduate Research Opportunity (UROP) Faculty Advisor

- Doreen Nyamwaya: Health Literacy in the Kenyan Immigrant Community, 2019
- Elise Viger: Stigma and Childhood Obesity Prevention Campaigns, 2016
- Katie Pelzer: Attempting to Feed America, 2015
- Canyon Bachan: Food Choice: Understanding the Power of Context, 2013
- Mandee Kuglin: Historical Portrayal of Mental Illness in the New York Times, 2011
- Kaitlin Paulsen: Justifications for Prescription Stimulation Drugs by College Students, 2011

Graduate Committee Member

- Nicole Kangas, Duluth Children's Museum Development Plan, Master's in Liberal Studies, 2018
- Erika Damsgard, An Experimental Examination of Misconception Corrections Across Domains and Potential Backfire Effect, Master of Arts in Psychological Sciences, 2019

Dissertation Committee External Reader

- Helena Schmidt, University of Oslo, Norway, 2022. Title: Eating No-Bodies: The Paradox of Disembodied Hospitality Looking through the meal lens at diaconal hospitality and embodied citizenship in Oslo
- Helen Nikolas, Flinders University, Australia, 2018. Title: Media Narratives of Women Living with HIV Australia
- Angella Napakol, University of Kwazulu-Natal, South Africa, 2017. Title: Communicating AIDS: How two leading newspapers in Uganda reported the issue of HIV/AIDS from 1992 to 2011. A longitudinal content analysis
- Somrita Ganchoundhuri, National University of Singapore, Singapore, 2016. Title: Negotiation of power in the realm of HIV/AIDS in India

- Anuradha Rao, National University of Singapore, Singapore, 2016. Title: ICTs and Civil Society in an 'IT City': Experiences of Civic and Political Engagement in Bangalore (2015)

Independent Research and Project Mentor

- Alexis Catt: Equity in Healthcare UMD Student Organization, Faculty Mentor, 2020-2021
- Zoe Hickel: Strong, Healthy, Active, Responsible, Kids! The SHARK Campaign, 2015
- Elise Viger: Childhood Obesity Public Health Campaigns and Health Disparities, 2015
- Alec Haug: Patient-Provider Trust in Hmong-American Refugee Healthcare Delivery, 2014
- Dan Svihel: Newspaper Media Portrayal of Mental Health, 2008

Undergraduate Research Team: Prescription Stimulant Misuse Study

Nicole Polowski, Brett Adkins, Jessica Peterson, Ashley Scheiller, Abigail Kranz, Melissa Carlson , Kaitlin Paulsen, Haley Skow, Mande Kuglin, Canyon Bachan, Lindsay Carlson, Kathleen Hammer, Aliina Charging Hawk, 2010-2013

Community-Engaged Partnerships and Service

Wellcome Trust Fellowship (Dr. Maddy Powers), Food Insecurity Advisory Group 2021-2025 University of York, United Kingdom

Member of advisory group for research fellowship addressing food insecurity, ethnicity and mental health using a critical approach. The advisory group provides advice and oversight to the research program and helps to develop policy recommendations.

CARE's International Ethics Advisory Group, Massey University 2021-Present

The International Ethics Advisory Group guides the Center for Culture-Centered Approach for Research and Evaluation (CARE) in the ethics processes for carrying out culture-centered interventions and offers guidance and expertise to CARE projects and team members.

Co-Founder, Global Security Alliance for Food, Health and Social Justice (GSA) 2018–Present

Ongoing collaboration with non-governmental organizations, grassroots activists, and scholars to develop a shared analysis of increased use of private philanthropy and [transnational corporate food banking](#) as a response to hunger and poverty in industrialized countries. [Website \(www.rightsnotcharity.org\)](#) launched in August 2020 (rightsnotcharity.org). Co-developer for podcast [Rights Not Charity](#) to educate and inform publics of food banking and food waste concerns. Available online and through mainstream podcast apps.

Executive Board Member, Women's Health Center, Duluth, MN 2013 - 2019

Collaborated with WHC board on repositioning work and mission due to decreased funding, decline in abortions, and increased antagonism towards female reproductive rights. Participated on Design Team task force awarded Grant of \$87,000 for strategic planning and brand redesign. The newly imagined [WE Health](#) now offers trans and gender non-conforming general, sexual, and reproductive health services.

Evaluator, Growing Up Healthy: Kids and Communities 2012 - 2015 Blue Cross and Blue Shield of Minnesota Foundation

Designed and conducted multi-site project evaluation to assess processes, and health and social outcomes related to three conceptual arenas: (a) participatory leadership and community

participation, (b) social networks and support, and (c) building community capacity with regards to resource-mobilization and enhancing early childhood development. (Paid consultant).

Alcohol Related Emergency Prevention Campaign

2008 – 2010

Consultant for alcohol overdose health campaign educating students about the signs and symptoms of alcohol overdose and the importance of calling 911 in cases of suspected overdose. Partnership with UMD Health Services and UMD students, who were engaged in the development and implementation of the campaign.

Volunteer Work

- Judge, International Foodicons Challenge, The Lexicon, Adobe, and the Noun Project, United Nations Food Systems Summit, 2020-2021
- Volunteer, SHARE Wisconsin, Superior, WI, 2010
- Volunteer, Chum Food Pantry, Duluth, MN, 2010-2017
- Volunteer, Ruby's Pantry, Duluth, MN, 2009-2014
- Volunteer, Men as Peacemakers, Duluth, MN, 2008

Service to the University, College, and Department

Co-Founder and Chair, Anti-Racist Subcommittee (ARC) of the Employers of Color and America Indian Mentoring Group (EOCAI)

2020-present

- Prepared memo/proposal for institutional leaders titled [Three Transformational Initiatives to Address Structural Racism at UMD](#) (with Jill Doerfler, Jeanine Weekes Schroer, Ariri Onchwari, and Hilary Kowino).
- Raised institutional awareness, support, and commitments for alleviating structural racism.
- Worked with UMD administration and shared governance bodies to initiate curricular changes in the liberal education program focused on race, power and justice.

Chair, UMD Faculty Senate

2018 - 2019

- Organized gender equity faculty assembly with administrators and EOAA officials
- Organized and advocated for Gender Equity Audit in Swenson College of Science and Engineering
- Task force to examine Student Evaluations of Teaching (SET) and implicit bias with University Education Association-Duluth (UEA-D) and Employees of Color and American Indian Mentoring Group (EOCAI) bringing changes to teaching evaluations under union contract
- Prepared report "Faculty Institutional Service at UMD: Key Concerns and Actionable Items" (with Patrick Schoff, Robert Feyen, and Amy Versnik Nowak) to address faculty service concerns; initiated new communication strategy, operating procedures, and roles and responsibilities for senators for enhanced organizational impact.

Other Institutional Service and Leadership

- *Vice-Chair*, UMD Faculty Senate, 2017 - 2018
- College of Liberal Arts Representative to Faculty Senate, University of Minnesota, 2016 - 2019
- Organizer, Colloquia Speakers, Department of Communication, University of Minnesota, 2015 - 2016
- UMD Assessment Committee: College of Liberal Arts representative, 2014 - 2016

- Alworth Institute, Screening of film, Seeds of Dissent by acclaimed Indian documentary producer Pankaj Rishi Kumar, 2016
- Member, College of Liberal Arts Assembly Council, 2014 - 2016
- Member, Single Semester Leave Committee, College of Liberal Arts, 2013
- Co-writer, External Review, Department of Communication, University of Minnesota, 2012
- Co-chair on Single Semester Leave Committee, College of Liberal Arts, 2011
- Chair, College of Liberal Arts Teaching Committee, 2011
- Member, College of Liberal Arts Research Committee, 2012 – 2014
- Organizer, Ripple Effect Mapping Seminar, University of Minnesota Extension, 2014
- Organizer, community panel “Community Perspectives of Violence in America”, 2013
- Chair, College of Liberal Arts Teaching Committee, 2011

Service to the Discipline

Executive Board Officer, Asian Pacific American Caucus and Division, National Communication Association

2016-2021

- Past chair and member of NCA Nominating Committee, 2020-2021
- Chair, 2019-2020
- Vice Chair and Program Planner, 2018-2019
 - Co-founded *APAC/SD Networking and Mentoring Initiative* and codified roles and responsibilities for executive officers for enhanced organizational effectiveness.
- Vice Chair Elect, 2017-2018
- 2nd Vice Chair Elect, 2016-2017

Editorial Boards

- Health Communication
- Journal of Applied Communication Research
- Rhetoric of Health and Medicine

Ad Hoc Journal Manuscript Reviewing

- Health Communication
- Journal of Health Communication
- Health Promotion International
- Journal of Applied Communication Research
- Global Public Health
- Journal of Rural Studies
- Communication Quarterly
- Journal of Communication
- Communication Theory
- International Journal of Communication
- Journal of International and Intercultural Communication
- Social Problems
- Journal of Communication Inquiry
- Journal of Multicultural Discourses

Ad Hoc Book Reviewer

- Policy Press
- Oxford University Press
- University of California Press

Media Citations and Interviews

1. Cited in Duluth News Tribune and The Pine Journal, [Critical race theory debate makes its way to Carlton County](#), July 7 2021
2. Research cited on CNN, [Biden just dethroned the Welfare Queen](#), May 16, 2021
3. Cited in the Star Tribune, [Anti-racism faculty group at University of Minnesota Duluth wants new hires, mandatory classes](#), September 1, 2020
4. Cited in The Bark at UMD, [College of Liberal Arts faculty, staff issues letter of support for anti-racist subcommittee group memo](#), December 12, 2020.
5. Research cited and reviewed by Robert L Shewfelt, [Processed Food Site](#), December 1, 2020
6. Research cited in Psychology Today, [Feeding hunger, feeding stigma: How food banks help and hurt](#) by A. Brewis & A. Wutich, Dec 21, 2019
7. Interviewed and cited on CBS 3, Duluth, [Some call for more diversity at UMD](#), March 7, 2019
8. Interviewed and cited in AP News, [In Duluth visit, finalist for University of Minnesota president heard concerns about a campus getting all that it needs](#), December 12, 2018.
9. Interviewed and cited in The Bark, [UMD faculty express “disappointment” over U of M President’s retirement earnings in letter to the board of regents](#), Sept 12, 2018
10. Cited in Lake Voice, [Duluth’s food insecurity rate higher than national rates](#), March 8, 2018
11. Cited in The UMD Statesman, [Chenjerai Kumanyika Public Lecture](#), October 2016
12. [Press release from UMD](#), UMD's Rebecca de Souza Joins U.S. Rep. Nolan for Joint Session of Congress, June 2016.
13. Interviewed and cited on news program Northland News Center, KBJR 11, UMD Hosts Gun Violence Panel Discussion, June 2013
14. Research on prescription stimulant misuse cited in The Statesman, [UMD professor takes on multiple research projects](#), November, 20, 2013
15. Interviewed and cited for research on prescription stimulant misuse on news program for the Northland News Center, [“The New Study Buddy”: A report on prescription stimulant abuse among college students](#), May 15, 2012

Reviews of Book “Feeding the Other” (MIT, 2019)

“... the book is an exemplar of ethnographic research that could benefit graduate students and scholars who want to learn about qualitative methods and ethnography.” Brownlee, K. (2021). *International Journal of Communication*, 15, [Full Text](#)

- “An authentic call for making material and discursive changes within the food system sets her work apart from other analyses of food pantries.” Schradely, M. (2020). Powerful stigmas and opening up possibilities for reclaiming food sovereignty: A review of Rebecca de Souza’s *Feeding the Other* [Book review]. *Departures in Critical Qualitative Research*, 9 (4), 118-120. DOI: <https://doi.org/10.1525/dcqr.2020.9.4.118>. [Full text](#)

- *“Aided by her crisp prose, attention to detail, and her broad theoretical oeuvre, the book does an excellent job of introducing complex critical health communication ideas in a way that is approachable, but never simplified.”* Sastry, S. (2020). Feeding the other: Whiteness, privilege, and neoliberal stigma in food pantries, [Book review]. *Health Communication*, DOI: 10.1080/10410236.2020.1723052. [Full text.](#)
- *“Feeding the Other should be required reading for anyone who is researching food insecurity and/or charitable food systems and will undoubtedly become a classic...”* Heuer, J. N. (2020). Feeding the other: Whiteness, privilege, and neoliberal stigma in food pantries, [Book review]. *Food, Culture & Society*, 23 (1), 94-95, DOI: 10.1080/15528014.2019.1688607. [Full text.](#)
- *“Sparking change is clearly de Souza’s goal for the book”.* Rosenthal, A. (2020). “Us” and “them” at the food pantry [Book review]. *Journal of Agriculture, Food Systems, and Community Development*. DOI: <https://doi.org/10.5304/jafscd.2020.092.021>. [Full text.](#)
- *“I believe Feeding the Other to be a crucial and necessary tool for any service organization, not only food banks and pantries, when exploring how to best center and prioritize the voices of people who are most impacted by their services.”* Solazzo, A. (2019). Feeding the other: Whiteness, privilege, and neoliberal stigma in food pantries, [Book review]. *Gastronomica: The Journal of Critical Food Studies*, 19 (4), 111-112. DOI: 10.1525/gfc.2019.19.4.111. [Full text.](#)
- *“Feeding the Other is unique in the sense that de Souza centers, honors, and integrates lived vocabularies of the hungry and food insecure people, predominately from BIPOC communities... By amplifying the voices of food pantry clients...de Souza maps the intersectionality of oppression in an unjust food system from the perspectives of the oppressed. She accomplishes this by bringing together theoretical perspectives from a broad range of disciplines to create a coherent, hopeful message not only for food justice but also BIPOC liberation”* Shimada, E. (2021), [Book review], *Graduate Association for Food Studies*, 8. [Full text.](#)
- Nyanungo, H. N. (2020). Feeding the Other: Whiteness Privilege and Neoliberal Stigma in Food Pantries by Rebecca de Souza, [Book Review], *Dialogues in Social Justice: An Adult Education Journal*, 5(2). [Full Text.](#)

Professional Development

- Bridge to Health Conference, Duluth (MN), 2021
- Grading Justice: Teacher Activist Approaches to Assessment with Kristen Blinne, NCA Short Courses, 2020
- Teaching Communication Theory with Lynn Turner, NCA Short Courses, 2017
- The Relevance of the Body: Engaging Embodiment in Communication Research and Training with Dr. Laura Ellingson, NCA Short Courses, 2017
- NCA Institute for Faculty Development, Hope College, 2016
- Bridge to Health Conference, Duluth (MN), April 1, 2016.
- Just in Time Series: Creating Screened Presentations of Lectures, Instructional Development Services, 2015

- Food Access Summit: Networking for Change, Duluth Convention Center, November 8-10, 2015.
- Food Access Summit: Organizing for Equity, Duluth Convention Center, October 28–30, 2014.
- Ripple Effect Mapping Seminar, A Qualitative Evaluation Methodology with Scott Schazdon, University of Minnesota Extension, 2014
- Tenth International Congress of Qualitative Inquiry, May 21-24, 2014.
- “Google Blogs”, Instructional Development Services, 2013
- Online Community, Instructional Development Services, 2013
- Online Community of Practice, Instructional Development Services, 2013
- Energizing your Classrooms, Instructional Development Services, 2013
- Agriculture, Food and Human Values Society, Annual Conference toward Sustainable Foodscapes and Landscapes, Michigan State University, June 2013.
- Interdisciplinary seminar “Food, Food Systems, and the New Regionalism, Institute of Advanced Studies, University of Minnesota, 2011
- Minnesota Indigenous Health Research Symposium, University of Minnesota Medical School, Duluth, September 27, 2010.
- Community Food Scarcity Coalition, New Orleans, October 15-21, 2010.
- Rhetorical Studies Group: Reconfiguring rhetoric and communication studies, Institute of Advanced Studies, University of Minnesota, 2007 – 2008
- Graduate Teacher Certificate, to recognize teacher development activities, Center for Instructional Excellence, Purdue University, 2005
- Student representative, Purdue’s Department of Communication, American Medical Writers Association Conference (AMWA), St. Louis, Missouri, 2004.

Industry Appointments

Information Architect, 2000–2001, Newscorp Star TV Private Limited, Bangalore, India
 Production Executive, 2000, LG Software Pvt. Ltd., LG Commerz Now Division, Bangalore, India
 Production Executive, 1999 - 2000, BPL Telecom Private Limited, OyeIndia Internet, Bangalore, India